

## 2022 Community Support Application Form

Please complete and submit at your local branch, send a scanned copy to [GeneralEnquiries@familyfirst.com.au](mailto:GeneralEnquiries@familyfirst.com.au) or alternatively you can post to the address above. Applications close Friday 29th April 2022

Application Date:  Amount Requested:

### Information:

Name of Organisation/Group:

Type of Organisation: (Please Tick)

Association  Not for Profit  School  Club  Charity

Contact Name:  Position:

Address:

Phone:  Mobile:

Email Address:

Website:

What is the main purpose or vision of your organisation?

Do you have a current relationship with Family First Bank? Is your Group / Organisation a member?  
If you answered No, would your Organisation / Group be opening a Community Care Account?

### Project / Event / Purpose For Grant Funding:

- One-day event       Multi-day event       On-going event  
 Social project       Tournament       Other

Date of event (If applicable)  Organiser / Manager

Who is your target Audience? eg Families, Community

Please explain how your funding will be used if approved

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Expected attendance / number of people who will benefit:

Event Location (if applicable)

Will other sponsors be participating?

Do you have results to demonstrate the effectiveness of past projects / events?

If you answered yes, please give examples?

Please provide information regarding how the name Family First Bank and / or its logo will be used promoting this event. (Provide documentation if available).

- |                   |                          |               |                      |
|-------------------|--------------------------|---------------|----------------------|
| Signage           | <input type="checkbox"/> | If yes, where | <input type="text"/> |
| Printed Materials | <input type="checkbox"/> | If yes, where | <input type="text"/> |
| Web Site          | <input type="checkbox"/> | If yes, where | <input type="text"/> |
| Radio             | <input type="checkbox"/> | If yes, where | <input type="text"/> |
| Television        | <input type="checkbox"/> | If yes, where | <input type="text"/> |
| Newspaper         | <input type="checkbox"/> | If yes, where | <input type="text"/> |

Can you offer Family First Bank exclusive naming or major sponsorship rights?

Why should Family First Bank sponsor this event?

**Community Recognition:**

Please briefly state how this sponsorship will benefit Family First Bank members and our local community.

**Sponsorship Success:**

If possible, how will the success of our sponsorship be measured?

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**Funding:**

If your sponsorship is approved, Family First Bank host a series of morning teas in each of our branches at Bathurst, Blackheath, Lithgow and Mudgee where we would like to meet and greet your organisation, and present you with your payment. We may also attend your premises or event to present the grant.

How did you hear about our Community Support Program?

Newspaper

Radio

Web page

Other

Any additional comments:

**Office Use Only:**

Application submission date: \_\_\_\_\_ Amount requested \_\_\_\_\_

Committee review date \_\_\_\_\_ Amount approved \_\_\_\_\_

Committee decision \_\_\_\_\_ Approved \_\_\_\_\_ Declined \_\_\_\_\_

Comments -

GL account: \_\_\_\_\_

Payment requested date: \_\_\_\_\_ Payment sent: \_\_\_\_\_

## 2022 Community Support Grants

Family First Bank receives many requests for charitable support annually. To better meet these requests, we have incorporated the following eligibility and submission guidelines for our Community Support Grant Program. Please read the following to determine if your application meets our criteria.

### Sponsorship Philosophy

In line with our Mission Statement “providing our members with competitive financial products delivered in a professional and friendly manner, whilst meeting our community and social obligations”, we believe that in order for requests for support to be considered they must fall into one of the following primary areas of focus:

- Sport and Leisure
- Family welfare or support
- Education
- Health/Medical
- Culture/Arts
- Environment

AND be in line with our community positioning criteria:

- Recipient of funding must be located within one of our four communities (ie. Greater Lithgow, Mid-Western Regional Council, Blackheath/Mt. Victoria area or Bathurst Regional Council)
- The quality and application of the proposed project must align with Family First Bank’s Mission and values
- Support for the project leads to enhancement and profile of Family First Bank within the local community
- Fill a recognised need whilst benefiting the community at large
- Preference will be given to activities that are open to the general community and mostly benefit members of Family First Bank, their families or the community

*(These guidelines will not cover every possibility, opportunity or special need. For that reason, all community support applications will be reviewed on an individual basis).*

Your application will NOT be considered for funding under the following criteria:

- Operating or administrative costs
- Any group which represents a conflict of interest for Family First Bank including Bank Staff & Directors
- Individual participation in a sports activity or pageant
- Any group which is a commercial business for which the grant is intended to be used for a commercial gain.

### How to Apply for Community Support

All applications for community support must be submitted on the Family First Bank Community Support Application Form (Available at our Branches and on our homepage [www.familyfirst.com.au](http://www.familyfirst.com.au)) Application can be submitted in any branch, scanned and emailed to [GeneralEnquiries@familyfirst.com.au](mailto:GeneralEnquiries@familyfirst.com.au) or posted to PO Box 386, Lithgow 2790 prior to deadline for submission.

### Application Evaluation Process

Your request for our community support will be evaluated on the information that you provide in your application. It is important to be very clear in your reasons for request, how the funds will be used, and the benefits that Family First Bank can expect from our participation. Incomplete applications will not be viewed favorably.

### Approval and Funding of Support

You will receive written notification upon approval of your application. If your sponsorship is approved, Family First Bank host a series of morning teas in each of our Branches at Bathurst, Blackheath, Lithgow and Mudgee where we would like to meet and greet your organisation and present you with your payment. We may also attend your premises or event to present the grant.

### Family First Bank Support Funding Credit

In return for our participation in your sponsorship, Family First Bank may request the following inclusions, but not limited to:

- Inclusion in your publicity opportunities (press releases, new stories, articles and website references). For example - “This project/event has received funding through a donation/sponsorship from Family First Bank”.
- Family First Bank logo or advertisement in applicable printed material
- Verbal acknowledgment of Family First Bank at your function and/or presentation of award/donation

Thank you in advance for considering Family First Bank to support your Sponsorship/event. We have proudly supported our local Lithgow, Bathurst, Blackheath and Mudgee communities for 54 years and look forward to the opportunity to do more.