

Target Market Determination (TMD) - Cash Management Account

Product	Cash Management Account			
Issuer	Family First Bank			
	ABN / ACN 39 087 650 057 AFSL / Australian Credit Licence No 241068			
Effective Date				
Effective Date of TMD	October 2021			
Date of TMD	27 November 2023			
Target Market	Retail clients who:			
	 need a transactional banking account to conveniently manage their funds and facilitate payments 			
	would like a higher rate of interest than an ordinary savings account			
	This is a Cash Management Account and the key features of this product are:			
	No minimum deposit			
	Interest rate determined on tiered balance			
	Interest calculated daily on whole balance and credited quarterly			
	 Access by Visa Debit Card – Including available as digital or wearable wallet using Apple Pay or Google Pay 			
	Internet Banking			
	Phone Banking			
	Mobile Banking App			
	Direct Credits/Debits			
	• BPay			
	Payments by OSKO			
	Periodical PaymentsPersonal Cheque facility			
	eStatements available via Internet Banking			
	Transaction and other fees may apply. Details are in our Fees and			
	Charges Schedule, which also details Family First's Relationship Balance			
	Fee Rebate Scheme.			
Distribution	This product is distributed by Family First through the following channels:			
Conditions	• branches			
	by phone			
	• online			
	Distribution conditions for this product include:			



	 ensuring that retail clients meet the eligibility requirements for the product ensuring that distribution through branches, by phones and online is by 				
	appropriately trained staff				
Review Triggers	The review triggers that would reasonably suggest that the TMD is no long appropriate include:				
	a significant dealing of the product to consumers outside the target market occurs;				
	a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;				
	a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate.				
Review Periods	Initial review date: Within 12 months of the effective date Periodic review: Every 2 years after the initial review and any subsequent periodic review				
Distribution Reporting Requirements	The following information is monitored by Family First in relation to the distribution of this product:				
Requirements	Type of information	Description	Reporting period		
	Complaints	Number of complaints	Every 3 months		
	Sales outside the target market	Number of sales	Every 3 months		
		\$ value of sales			
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware		